

Application, Contract & License Agreement for Exhibition Participation

Participant Charges

Stall Rate : Rs. 10000/- per sq.mtr. (Rs. 90000/- per 9 sq.mtr.)

Uniform Stall Package Charge: Rs.12000/- (per 9 sq.mtr.)

Facilities for shell space

• Full Maxima Stall with Carpet • Name Board • Two Chairs • Three Spot Lights & One 5 AMP Plug Point • One Octonorm Table • Dustbin • Five Entry Badges for Exhibitor (Staff) per 9 Sq.Mtr • 1 KVA Power per 9 Sq.Mtr. with One Connection

* Plus tax as applicable extra on participant charges.

* TDS @2% has to be deducted from the payment made (Excluding GST) under section 194C of Income Tax Act.

* Any facilities other than mentioned above shall be chargeable separately.

* If any stall holders does not require or does not use any or all of the facilities provided by organizer stall holders shall not be eligible or provided with refund or replacement respectively.

* Extra power & connection shall be available on chargeable basis.

* GJE will provide parking & food court facility to the exhibitor & visitor.

All payment to be made by cheque or RTGS/NEFT in favour of 'GEM AND JEWELL EXHIBITIONS' payable at Ahmedabad being the payment towards participation charges.

RTGS/NEFT Details

A/C Name	GEM AND JEWELL EXHIBITIONS	Bank	Indian Bank	City	Ahmedabad
A/C No.	50396364792	Branch	Ashram Road	IFSC	IDIB000A065

RTGS/NEFT kindly send the details to account@ggjs.co.in

Booking Details

Hall No.	Stall No.	Stall Size

Company Detail:

Company Name:

Owner Name:

Mobile No.

Exhibition Executive:

Designation:

Mobile No.

Address:

City:

State:

Tel.: 1)

2)

Whatsapp No.:

E-mail:

Website:

Exhibition related all communication will be done to Exhibition Executive only

Invoice Detail:

Name:

Address:

City

State

GSTIN

PAN NO

TAN NO

Signature with Stamp by Authorise Person:

NOTE: The person signing this document on behalf of the exhibitor company expressly represents and assures both other parties, i.e. that he or she is authorized by the exhibitor company to execute this agreement. The person signing document on behalf of the exhibitor company assures and acknowledges that he / she and the exhibitor company have read, understood and accepted the terms & conditions, rules and regulations as set forth on pages 2 to 4 of this application & license agreement annexed herewith and same from an integral part of this agreement.

ENCL: Terms & conditions and rules & regulations of this application & license agreement for exhibition participation

**ANNEXURE TO AGREEMENT FOR TERMS & CONDITIONS, AND RULES & REGULATIONS ACCEPTED BY THE EXHIBITOR / APPLICANT PARTICIPATING IN
SURAJ GEMS & JEWELLERY SHOW 2024 AT AHMEDABAD, GUJARAT, INDIA
TERMS AND CONDITIONS:**

(1) MOST IMP

- 1.1) Any kind of sale is prohibited inside the exhibition hall and venue. Participation is only for display & demonstration, not for Sale.
- 1.2) It is compulsory that all exhibitors have to install CCTV camera with recording in their stall & outside of stall.
- 1.3) Any exhibitors shall not place/affix /distribute any type of screen, sticker, placard, handbills, pamphlet, SMS marketing, Facebook marketing, WhatsApp promotion, social media marketing & any other marketing which specifies price, discount or any scheme. All exhibitors are free to conduct business under their own name. If found guilty, then GJE may levy penalty as per their decision or may even cancel the stall from immediate effect then and there.
- 1.4) To serve you better service we are applying cut of dates for stall booking, exhibitor badge, extra furniture and safe booking. You are requested to follow this.
- 1.5) Invitee/visitors are not allowed to bring bullion & jewellery for trade inside the exhibition hall & venue.
- 1.6) All exhibitors would be provided with prefabricated Booths.
- 1.7) All booths will be prefabricated as per the theme, look & feel of the show and there is no scope for custom-construction on RAW SPACE for the entire show.
- 1.8) It is strongly recommended that any extra furniture requirements should be ordered well in advance to avoid the surcharge as well as the non-availability of required furniture.
- 1.9) All orders made on site will be with **30% surcharge & subject** to availability. extra furniture requirements Order without payment will not be accepted.
- 1.10) Please note that the Stall fascia name for Exhibitors will be exactly as per the Company name mentioned in their agreement form.
- 1.11) Exhibitors may please note that Personal lighting, own electrical fittings and furniture is strictly NOT ALLOWED because it will create a short circuit and major stall light failurer. Customization of the booths with personal fittings & furniture is not permitted. The organizers reserve the right to remove/disconnect electrical connection of Personal light. Please note that, in accordance with fire safety norms and regulations, the stall power supply will be turned off during night on event days and also CCTV recording of stalls will be turned off during the night on event days.
- 1.12) While security measures are in place throughout the event, it is not advisable to leave valuables in your booth after show hours. We recommend transferring your valuables to the designated logistic company storage area at the end of each day. Please note that GGJS cannot be held liable for any loss or damage to valuables left in booths overnight.
- 1.13) In the event of any failure or disruption of services such as air conditioning, lighting, or similar utilities during the event, we shall not be held responsible for any inconvenience caused. Such disruptions are considered outside of our control, and no refund or compensation shall be provided for any token or stall booking amount paid by the exhibitor. the exhibitor acknowledges and accepts that no claims regarding refunds or compensation will be entertained due to service failures of this nature.

(2) DEFINITIONS

- 2.1) "Exhibition" means the Gold Jewellery Exhibition to be held at the venue, date and time mentioned below.
Date: 1st - 2nd March, 2025
Time: 10-00 a.m. to 07-00 p.m.
Venue: Surat International Exhibition and Convention Centre, 146/B, Althan - Sarsana Rd, near Khajod, Chowkdi, Sarsana, Surat, Gujarat 395017, India.
- 2.2) "Exhibitors" means any person who has applied and is granted stalls, shall include their legal heirs, assignees, agents, contractors, sub agents, sub contractors and any person on whom the rights and liabilities devolve.
- 2.3) "Stall" shall include all the space allocated to stall holder who shall exhibit in the exhibition.
- 2.4) "Contract Form" means the application cum contract form for allotment of stall.
- 2.5) "Organizers" shall be Gem And Jewell Exhibitions, B-102, Elanza Crest, Sindhubhavan Road, Ahmedabad-380054, Gujarat, India and shall include, unless context otherwise represents, legal heirs, executors, representative and assignees.
- 2.6) "Participation Charges" shall include all charges payable by the stall holder to the organizers for usage of the stalls and all other facilities.

(3) CANCELLATION OF THE STALL BY STALL HOLDER

- In case of cancellation of stall by the stall holder, the organizers shall be entitled to forfeit the booking charge as cancellation charges as mentioned below.
- 3.1) On or Before 31st November-2024, 25% + GST of total participation charges shall be charged as cancellation fees.
 - 3.2) On or Before 01st January-2025, 50% + GST of total participation charges shall be charged as cancellation fees.
 - 3.3) On or after 01st January-2025, 100% + GST of total participation charges shall be charged as cancellation fees.
 - 3.4) Any cancellation of the stall shall be intimated in writing to the organizers.
 - 3.5) Organizer shall be free to allot and/or deal with the cancelled stall as they deem fit.
 - 3.6) Once the participant cancels the stall, for the next exhibition they will be considered as a new participant/exhibitor.

(4) CANCELLATION OF THE EXHIBITION

- 4.1) Whole and any part and all parts of the said exhibition named Surat Gems & Jewellery Show will be subjected to normal circumstances. In other words, before the event, during production days & during event days, in case of any natural calamity, unexpected happenings like strike, social or political instability including Government objection or disturbances, act of god, unexpected happening, or anything not within the normal and natural control of GJE, GJE shall not be responsible and liable for making good or compensating for any loss, damage or otherwise that may be caused to any participation and /or its products and expenses.
- 4.2) FORCE MAJEURE. The organizer will not be liable for any failure or delay in performing an obligation under this agreement that is due to any of the following causes, to the extent beyond its reasonable control: acts of God, accident, riots, war, terrorist act, epidemic, pandemic, quarantine, civil commotion, breakdown of communication facilities, breakdown of web host, breakdown of internet service provider, natural catastrophes, governmental acts or omissions, changes in laws or regulations, national strikes, fire, explosion, generalized lack of availability of raw materials or energy. For the avoidance of doubt, Force Majeure shall not include (a) financial distress nor the inability of either party to make a profit or avoid a financial loss, (b) changes in market prices or conditions, or (c) a Exhibitor's financial inability to perform its obligations hereunder.
- 4.3) The organizers reserve all rights whatsoever to cancel any part/day or the entire exhibition after assigning reason for such an act. In case of happening of such an event, the organizers shall arrange for organizing the exhibition at different date, time & venue. The exhibitors agree to abide by all decisions taken by the organizers. It is hereby made clear that in case of cancellation of the exhibition, the organizer's liability is restricted only for the rearrangement of the exhibition. In such a situation the exhibitors may have to pay additional charges to cover such change. In that case lay out of exhibition and your stall location can be changed/cancelled. If cancelled, organizers will not be liable to pay any other expenses and exhibitors have to agree with this.
- 4.4) In case of cancellation of the exhibition or part thereof (i.e., cancellation of any day including preparation time for the exhibition) for any reason beyond the control of the organizers, the organizers shall not be liable for any refund, your expenses or re- arrangement of exhibition for said cancelled day.
- 4.5) In case of any natural calamity or for any other reason/s beyond control of GJE, in that case, if the exhibition is required to be postponed or cancelled, in that event, exhibitors shall not be entitled to refund any of the amount and exhibitors shall not be entitled to cancel their bookings.
- 4.6) Due to cancellation of exhibition or due to change in exhibition date, the participator has to pay extra charges or they have to cancel the stall and they will not get any refund.

(5) LOGISTIC

- 5.1) Logistic shall be hired by the exhibitors from only such a company approved by organizers for this purpose. Organizers will not be responsible for any dispute between exhibitors & logistic company.

**(6) BADGES ENTITLEMENT
EXHIBITOR BADGES**

- 6.1) **Each exhibitor will be entitled to get Five free Exhibitor Badges per 9 sq. mts.**
- 6.2) Exhibitors are requested to submit online exhibitor module only, with the names of their personnel who will be present during the exhibition at their stall/s, together with one recent coloured passport size photograph and ID proof, enabling the organizers to issue photo identity badges. Exhibitors should note that

without a proper photograph on the badges, no one will be allowed to enter the halls.

- 6.3) Exhibitor badges will be issued only to company owner & staff members only. Exhibitors cannot be issued an Exhibitor badge for their own any agency.
- 6.4) **The deadline for submitting online exhibitor badges is 15th February 2025. After the deadline exhibitor badge will be applicable by on spot registration only with a chargeable basis.**
- 6.5) Registration will not be taken by any other ways like WhatsApp, mail, pen drive etc. At any circumstances badge will not be issue at on site.
- 6.6) Person under the age of 16 is NOT allowed to enter the show nor be the stall attendant/technician/worker.
- 6.7) Any misuse of the Exhibitor badges will result in confiscation of the Badges.
- 6.8) Duplicate badges will be issued to the exhibitors for the loss of badges. The badges will be provided IN PERSON to the same person who has lost his/her badge. A formal application on the Company's letterhead for issue of duplicate badges needs to be submitted. Issue of duplicate badges will be done at a charge of Rs.500/- per badge. Same badge will be distributed as a lost badge & pervious badge will be cancel.
- 6.9) Exhibitors can exchange/replace maximum up to 1 badge for 9 sq.mtr. / 2 badges for 18 sq.mtr. / 4 badges for 36 sq.mtr. or more at Rs. 1000/- per badge. For exchange of badges, exhibitor needs to submit the earlier issued badge which needs to be exchanged along with the written request on the Company's letterhead stating the reason for exchange. **Exchange/Replacement of badges can be done only after completing the entire badges quota.**
- 6.10) Only 2 exhibitor service badges per day (Valid only for 2 hours from the time of issue between 1st to 2nd March, 2025) will be issued to the Exhibitors from 09:00 am to 11:00 am. A formal application on the Company's letterhead for issue of exhibitor service badges needs to be submitted.
- 6.11) Exhibitor will be charged Rs. 2000/- per exhibitor service badge as refundable security deposit. Badges will be confiscated and the security deposit will be forfeited, if anyone is found inside the halls beyond two hours from the time of issue of badge.

GJE reserves the right to refuse admission/suspend entry to the Exhibition of any exhibitors or their representative and any other categories of badges for health & security reasons and/or creating disturbance or discomfort of any kind to the Exhibition.

(7) OTHER TERMS AND CONDITIONS

- 7.1) The exhibitors have to pay 50% of participation charges on booking of stalls. The balance shall be payable **before 15th february 2025**. If the exhibitors fail to pay the balance on or before such date, the organizers shall have complete authority to cancel the allotment of stall and forfeit the amount paid by such exhibitors. It is hereby made clear that, no notice regarding payment of participation charges shall be served by the organizers to stall holders. The participation charges already paid shall be liable for forfeiture on default of payment of balance due.
- 7.2) In the event of any contingency which is beyond the control of organizers or for any act of God or natural calamity, by force majored participation charges shall not be refundable.
- 7.3) The organizers shall provide all basic facilities listed above, against participation charges. If the stall holder needs any extra facilities, the same shall be given in writing to the organizer. The provision of extra facilities shall be at extra cost and subject to availability. The exhibitors shall not dispute with the additional amount of participation charges or facilities.
- 7.4) The organizers shall allot the stalls to the exhibitors as per their preference however the organizers reserve the right to reallocate space, change the layout, add, delete or modify stalls, corridor or any other space as shown in the printed plan, which may affect any of the exhibitors. Such decision shall be taken by the organizers in larger interest and for better space planning of the exhibition. All such decision, by the organizers, shall be binding upon all the exhibitors and decision of the organizers shall be final.
- 7.5) The exhibitors are free to set up and decorate their stalls but it should commensurate to the overall design and plan of the exhibition. The exhibitor shall not advertise or display its products / material / machinery etc. beyond the space / stall / booth which is allotted to exhibitor.
- 7.6) The exhibitor shall not advertise or display its products / material / machinery etc. beyond the space / stall / booth which is allotted to exhibitor.
- 7.7) No display/any publicity material should be out of allocated stall area. If anyone will do the same, then the show organizers have all the right to remove/dispose of at the cost of exhibitor.
- 7.8) The exhibitors shall not make any type of branding out-side the area of exhibition hall without prior permission of organizer.
- 7.9) Exhibitor shall not advertise or display or propagate or circulate or promote in any manner any product, material, machinery or service of any other exhibitor or party.
- 7.10) Exhibitor shall not display or use glossy or reflecting colours or item so as to disturb or obstruct anyone else.
- 7.11) If exhibitors arrange for any audio-visual advertisement or presentation of their stall, the same shall be arranged in their own stall premises only and the volume of such audio-video shall be kept at reasonable level so it doesn't disturb the other exhibitors or the organizers.
- 7.12) The exhibitors shall not deny permission to any other stall holder or guest who has come for the exhibition. All power and rights to seek admission are reserved with the organizers.
- 7.13) Exhibitor shall not cause any kind of injury or loss or damage to people and property of GJE and venue. In case exhibitors cause any kind of injury or loss or damage, the exhibitor shall be duty bound to compensate the suffering parties.
- 7.14) If any person is found suspiciously behaving, the exhibitors shall be responsible to intimate the matter to the security staff or the organizers.
- 7.15) In case of any dispute amongst the exhibitors or the guest and exhibitors, the respective parties shall intimate the matter promptly to the organizers.
- 7.16) The exhibitors can photograph the stalls of other exhibitors with their permission. However, guests shall have no right to photograph any stall. In case a guest intends to do so, he shall seek permission from the organizers.
- 7.17) GJE shall not be responsible and liable in the event of any errors or omissions in placement of name / product / services of any exhibitor in publishing the directory / exhibition catalogue.
- 7.18) All Exhibitors shall be entitled to use or occupy the space for the purpose of display, advertisements, and demonstration only for 3 days. The exhibitors shall not have any rights over the space/stall/booth.
- 7.19) Exhibitors shall participate in the exhibition at their own and sole risk. GJE shall provide protective agency and services for safeguarding exhibitor's properties; however, in event of any loss or damage to exhibitor, GJE shall not be responsible.
- 7.20) All other forms required to be filled in by the exhibitor, formalities to be complied with by exhibitor, and all information and conditions mentioned in the brochure/catalogue/manual are part and parcel of this agreement and same shall be binding upon exhibitor.
- 7.21) In event of any kind of dispute, the decision of the organizers shall be final.
- 7.22) Any matter not covered by any of the rules and regulations or terms and conditions shall be subject solely to the decision of GJE and their decision shall be final.
- 7.23) It is clearly understood that this agreement, rights and liabilities of the parties are and shall be subject to local laws of India.
- 7.24) All legal documentation, or taxation and other legal proceedings shall be completed by the exhibitors as per the norms of Government of Gujarat and Government of India. Organizer will provide participation letter & permission to hold exhibition. No legal or forms or documents will be provided by the organizer to the exhibitor.
- 7.25) If the organizers and exhibitors unanimously decide for identical pattern of stalls then no kind of changes either in stall designing or board designing would be permitted. Violation of this rule may attract penalty payable to the organizer.
- 7.26) GJE will make best efforts for the publicity of the exhibition in order to attract quality visitors in large numbers so that the exhibitors get best value for their money, time and efforts. However, the efforts for publicity mentioned above shall be considered proper, sufficient, and appropriate and the same shall not be questionable by any participants, or a group of them. The decisions taken by GJE would be binding to all.
- 7.27) GJE ensure that they will make all reasonable arrangement for electrical supply and safety, however, for any electrical failure or supply failure, and for any loss consequent thereto, they shall not be liable. The exhibitor shall not make any changes/alterations in decorations/provided facilities within the allotted exhibition space/booth/stall without prior permissions from GJE. The exhibitor shall not make any changes and alterations with regard to the electrical supply, use and applications without prior permission from GJE.
- 7.28) Exhibitor shall take service only from official labour and official contractor services in their space/stall/booth.
- 7.29) Exhibitor shall use the space/stall/booth reasonably and prudently so that fire or any other accident does not happen.
- 7.30) It shall be a duty and responsibility of exhibitors to take insurance at their own cost for their products, material, machinery, manpower, staff during transitory period of to and fro and during exhibition. It is recommended to exhibitors to opt for fidelity insurance if they may require the same.
- 7.31) GJE have right to use any stalls, products, branding and any place of exhibition photographs, for use any purpose of branding, promotion or reference.
- 7.32) Organizer (GJE) are going to install the cameras only for general security in general areas and not for any specific stalls either inside or outside.
- 7.33) GGJS is not liable to provide any recording for any areas.
- 7.34) CCTV camera is a technical product so, it is possible that sometimes we don't get any recording of any particular part because of technical issue or some other reason, so the organizers shall not be held liable or responsible.
- 7.35) Exhibitors are supposed to have their representative at their respective stall until the Installing/dismantling process of their stall is complete for safety purpose of their assets and stall materials. GJE will not be responsible for any of exhibitor exhibits materials.

- 7.36) Exhibitor is responsible to maintain cleanliness of his stall and surrounding by not throwing plastic wrappers / water bottles / boxes etc. Exhibitor cannot put wrappers chocolate in their stall.
- (8) MANAGEMENT**
- 8.1) The organizers shall have absolute right to remove any exhibitors, and/or his representative for misbehaving at the exhibition with reasonable force, if necessary. The organizer, in no way, shall be liable for any action for the above said act. Any cost involved in the said act shall be recovered from the exhibitors.
- 8.2) The exhibitors shall finish developing/decorating their stalls before 01:00 PM on the day prior to the inauguration. The inauguration time shall not be changed under any circumstance. The exhibitors shall not force or use undue influence to change the date of inauguration. The responsibility of non-completion of work shall lie on such stall holder.
- 8.3) Heavy-Vehicles are strictly not permitted in-side the exhibition hall.
- 8.4) Organizer has all the rights to change/modify timing of exhibition for exhibitor & visitor.
- 8.5) The organizers may refer any supporting agency to the stall holder to avail the services for decoration/setup of the stall. Such reference is provided to the stall holder only in good faith for their benefit. The stall holder shall take due diligence and care while assigning the work to such agency. The onus of responsibility for assigning any kind of work shall lie on the stall holder only. Any damage made by such agency to the exhibition premises shall be responsibility of the stall holder. The stall holder shall make good the losses / expenses on that account.
- 8.6) The exhibitors shall not indulge into any activity which shall be nuisance to other exhibitors.
- 8.7) The exhibitors shall not let, sub-let, sub-license, assign or otherwise transfer or part with possession of the licensed space / stall / booth or rights and liabilities under this agreement to any exhibitor or any other party, with or without consideration. The exhibitors shall not utilize the booth other than the purpose for which the said stall has been contracted for. Rights of the exhibitor shall not be assignable to any other person / firm / company.
- 8.8) Fixing of nails, screw, bolts, painting etc. directly on the octonorm stall is not permitted.
- 8.9) Disassembly and removal of all the materials will have to be done on the same day after the end of the exhibition. The exhibitors shall remove all the belonging failing which the organizers shall not be liable for any loss or damage happening of any event.
- 8.10) The organizers reserve the right to cancel the booth booking / order any time before or during the event, by refunding the money received at their sole discretion without assigning any reason. In case of cancellation of the booth due to misbehaviour of the stall holder, the money deposited by him shall be forfeited.
- 8.11) Before installation of any electrical item, exhibitor have to take the permission from the management in writing and exhibitor has to use power / electrical allotted by our agency / management.
- 8.12) Exhibitor has to use power stabilizer to run their equipment's. Management is not responsible for any damage due to power / electrical fluctuations.
- 8.13) The exhibitors shall have to make their arrangements related to lodging and boarding on their own cost and risk.
- 8.14) Stall booking shall be deemed to be completed only after organizers have accepted the booking & full payment.
- 8.15) The stall holder shall not be allowed to exhibit in the exhibition unless he has paid all the fees agreed amongst the parties.
- 8.16) All the above said terms and conditions have been laid down for making the exhibition a grand success and also for providing better facilities to exhibitors and their guests. For obtaining clarification on any particular matter the participators may personally visit the organiser or can talk over the phone.
- 8.17) The organizers reserve the rights to modify / change / cancel any or all the terms & condition of this contract without assigning any prior notice or reason whatsoever.
- 8.18) In case of any dispute, the decision shall be taken by arbitrator. Any dispute shall be subject to Ahmedabad Jurisdiction only.
- 8.19) Any person below the age of 16 years is not allowed in the venue pre, during and post event.
- 8.20) Exhibitor and contractor are requested to inform their contractors that child labours are not allowed in the venue pre, during and post event.
- 8.21) Organizers are not responsible for any selling of goods by exhibitors. Exhibitors have to keep all the necessary documentation on exhibition venue. All the goods are for display only and not for sale. Because of any lack of documentation of the exhibitors, exhibition & organizer will not suffer.
- 8.22) Exhibitors has to take Insurance of their staff member, temporary manpower, all kind of goods etc.
- 8.23) If during exhibition, any problem or discomfort or issue arises due to any agency, visitors, participants or the facilities provided by the organizers, in such cases, do not complain by forming a group no complain will be entertained in group, problem, issue or discomfort to be intimated separately by individual to the organizers and organizers will take proper steps or actions, which is binding to one and all.
- 8.24) Every participant should note that GJE show is meant for B2B business only. Participants are instructed not to invite any B2C customers and not to deal with them in terms of any sort of B2C business exchange. If any participant is found to do so, respective stall will be closed & further action will be taken.
- 8.25) This is to inform all the exhibitors that exhibitor pass is made by GJE only and exhibitors are not allowed to make any agency badges in their exhibitor badge.
- (9) PENALTY**
- 9.1) All Exhibitors has to follow booth decoration timings & schedule as mention in exhibitor manual.
- 9.2) All exhibitors are required to complete their booth decoration as mention in exhibitor manual, otherwise a sum of Rs. 5,000/- per 9 sq. mts. shall be payable to the organizer towards penalty.
- (10) DECLARATION**
- 10.1) All information stated above has been clearly read and understood by me.
- 10.2) Exhibition dates are subjected to change.
- 10.3) I, "Exhibitor", agree with the contents of these documents and shall abide by all terms and conditions irrevocably.
- 10.4) Any government tax levied shall be recovered from the exhibitors.
- 10.5) Participation cost is non-refundable unless condition stated in this document.
- 10.6) Subject to Ahmedabad Jurisdiction.

Signature and Stamp of Organizer

Signature and Stamp of Stall Holder